

EDUCATION

UNIVERSITY OF MICHIGAN

Master of Architecture

Ann Arbor, MI | August 2016

KENDALL COLLEGE OF ART AND DESIGN

Bachelor of Fine Arts in Graphic Design, Cum Laude

Grand Rapids, MI | May 2009

EXPERIENCE

ARCHITECT I

LEHMAN SMITH McLEISH

Washington, D.C. | September 2016–Present

ART DIRECTOR + DIRECTOR OF DIGITAL MEDIA

KANTORWASSINK

Grand Rapids, MI | July 2012 – September 2014

INDEPENDENT DESIGN, DIRECTION, + CONSULTATION

2009–2016

Select Clients:

UNIVERSITY OF MICHIGAN

Art Direction and Design for 1st Annual North Campus Criterion.

Collaboration with Doug Kelbaugh.

Ann Arbor, MI | August 2015–October 2015

INTEGRATED ARCHITECTURE

In-depth brand analysis, consultation, and logo development.

Grand Rapids, MI | May 2015–August 2015

MORCILLO PALLARÉS + RULE ARQUITECTOS

Graphic Design for Place Holders exhibition

Ann Arbor, MI | January 2015–March 2015

BACCO RISTORANTE

Brand consultation and logo development.

Southfield, MI | December 2013–April 2014

2B STUDIOS

Design for product matrix for B2B sales.

Ada, MI | February 2010–June 2010

VESSEL DRINKWARE

Design and illustration for consumer goods.

Seattle, WA | September 2009–October 2010

GRAND RAPIDS PUBLIC LIBRARY FOUNDATION

Development and positioning of brand voice.

Design of collateral material for print, video, and online media

Grand Rapids, MI | October 2009–October 2010

RESEARCH + DESIGN ABROAD

BEIJING ARCHITECTURE STUDIO ENTERPRISE

Interviews + layout for book project, documenting the positions of migrant workers within the context of urban village demolition and high rise construction outside of Cao Chang Di. Curation of Flickering Lights film series. Design for B.A.S.E. events posters, including lectures by Yung Ho Chang and the radical film/arts collective, Iowa. Beijing, China | May 2012–July 2012

WORKSHOP PARTICIPATION

ROBOTICS WORKSHOP WITH FRANCOIS ROCHE

Fall 2015 University of Michigan

ROBOTICS WORKSHOP WITH ANDERS AAGAARD

Winter 2016 University of Michigan

TECHNICAL PROFICIENCY

ADOBE CREATIVE SUITE

High level of proficiency in InDesign, Illustrator, and Photoshop.

CAD + 3D MODELING

Comfortably proficient in SketchUp

Comfortably proficient in the following Autodesk programs:

AutoCAD, Revit, and Maya.

High level of proficiency in Rhinoceros 3D, including T Splines, Weaverbird, and visual scripting/ parametric output in Grasshopper.

RENDERING

Comfortably proficient in both V-Ray and Maxwell Render.

FABRICATION + CAM

Experience with design research and fabrication using Kuka robotic arms.

Comfortably proficient in operating and controlling robots (generating SRC) using both Kuka PRC and Super Matter Tools. Knowledge and understanding of Python scripting in Rhino 3D.

Experience with design research and fabrication with 3-axis and 5-axis CNC milling. Comfortably proficient in the use of MasterCAM for programming and G-code generation.

Experience with and high proficiency in use of laser cutters and 3D printers.

Experience and comfortable proficiency with wood and machine shop tools.

SCRIPTING

Comfortable understanding of Python.

WEB + UX

Experience with front-end development. Comfortable understanding of HTML and CSS.

OFFICE +

High level of proficiency in Microsoft Office suite, including Excel, PowerPoint, and Word

INDUSTRY INVOLVEMENT

AIGA | MEMBER 2006 – Present

DWM | MEMBER 2008 – Present

DESIGN FOR GOOD | 2013

Team lead. I provided Creative Direction, Leadership, and Design for a project benefitting the Grand Rapids Creative Youth Center. My team produced a new, fully responsive website over the course of a weekend.

SPEAKING

STAMPS AUDITORIUM | UNIVERSITY OF MICHIGAN

I was invited by Professor Franc Nunoo-Quarcoo to give a 1-hour lecture to under-graduate design students. My lecture focused on the transition from student work to professional work and insights learned along the way.

Ann Arbor, MI | November 2012

RECOGNITION + PUBLICATION

2016

LOGO LOUNGE 9: 2000 INTERNATIONAL IDENTITIES BY LEADING DESIGNERS

HOW BOOKS

Identity system for Sabo Public Relations featured. Designed while working as an Art Director for Kantorwassink.

2015

AMPERSAND VOL.7: MASS

Essay, Paratopography, featured

SUCKERPUNCH DAILY

Speculative housing design project, Antumbra, featured with interview.

Computational design with focus on future materials.

TCAUP ARCHITECTURE STUDENT SHOW

Annual Taubman College of Architecture and Urban Planning student showcase of exemplary work, selected by faculty. Mixed-use development for Detroit TOD selected. Project focus on the need for mixed housing typologies to mitigate gentrification and contribute to richer urban fabric, access to transit and services, and a new take on the American lawn.

2014

SOLACE MAGAZINE

Article, Making GR: Ingenuity Afoot on Michigan's Best Coast, and accompanying illustration published in Fall/Winter Issue

Collage published in Spring/ Summer issue to support Grand Rapids Festival of Arts write up.

COMMUNICATOR AWARD OF EXCELLENCE FROM CREATIVITY INTERNATIONAL FOR IDENTITY DESIGN

Kantorwassink / Sabo Public Relations

AAFWM SILVER ADDY AWARD FOR IDENTITY DESIGN

Kantorwassink / Sabo Public Relations

2013

AAFWM SILVER ADDY AWARD FOR POSTER DESIGN

Kantorwassink / Ferris State University

GOLD AND BRONZE AWARD – 28TH ANNUAL HIGHER EDUCATION ADVERTISING AWARDS

Kantorwassink / Ferris State University

2012

DOUGLAS HASKELL AWARD FOR STUDENT JOURNALS HONORABLE MENTION

Dimensions 25, Journal of the A. Alfred Taubman College of Architecture and Urban Planning.

GIZMODO + GIZMODO BRASIL

Robot Paints Human, a provocative tech-hoax and architectural project looking at mediated representation and the rapid dissemination of sensational ideas and viral reposting of content featured. The project was also featured on a number of arts and pop culture sites, like Notcot and Geekologie.

AAFWM SILVER ADDY AWARD FOR PROMOTIONAL DESIGN

Kantorwassink / Ferris State University

2011

UNIVERSITY OF MICHIGAN ARCHITECTURE MERIT AWARD

PETER AND HELEN L. TARAPATA SCHOLARSHIP

2010

USA TODAY ONLINE / POP CANDY

Collaborative work with Ben Bennett featured.

KCAD VIEWBOOK FOR PROSPECTIVE STUDENTS

Nationally recognized design for packaging, designed as part of my undergraduate studies at KCAD featured.

2009

PORTFOLIO

Nationally recognized design for packaging, designed as part of my undergraduate studies at KCAD featured in Portfolio.

AAF GOLD NATIONAL STUDENT ADDY AWARD FOR PACKAGE DESIGN

AAFWM JUDGES CHOICE AWARD FOR STUDENT WORK

3 AAFWM STUDENT ADDY AWARDS FOR PRINT + PUBLICATION DESIGN

STEVEN MIKEL SCHARRER

2005 – 2009

KENDALL COLLEGE OF ART AND DESIGN
SCHOLARSHIP OF MERIT

KENDALL COLLEGE OF ART AND DESIGN PRESIDENT'S
LIST, 2005–2009

KIMBERLY MONTGOMERY MEMORIAL SCHOLARSHIP

EXHIBITIONS

2015

PLACE HOLDERS

MORCILLO PALLARÉS + RULE ARQUITECTOS

Exhibition focusing on tactical urbanism in Detroit. My roll was to support the project by developing print collateral and helping to shape the graphic direction of exhibition materials

University of Michigan | Ann Arbor, MI

TOD DETROIT

Project investigating the promise and possibilities of developing New Center, Detroit as crucial transit hub. Exhibition consists of a large project model and informational booklet.

Henry Ford Health System | Detroit, MI

2012

DUST

3' x 30' Fabric Sculpture, Partial Images, Recorded Sound.

Meditation on place (Beijing: May 2012–July 2012) and the fragmentary nature of memory.

Division Avenue Arts Collective | Grand Rapids, MI

B.A.S.E. WRAP

B.A.S.E + STUDIO WORKS

Exhibition of works completed in Beijing: 8 Posters for the Flickering Lights (banned) film series; a stool designed in collaboration with Matthew Strong; a book documenting the design of the stool; and a hardcover book of compiled research, photo documentation, and interviews regarding urban objects/possessions and the demolition and reconstruction of urban villages in Beijing.

B.A.S.E. | Cao Chang Di, Beijing, China

2010

TRIMMINGS

Collaborative project with Ben Bennett exhibited.

Division Avenue Arts Collective | Grand Rapids, MI

2009

CATALYST / ENGAGE

Written work "Small Catalyst" accompanying a sculptural work made of screen printed acrylic panels and sequenced, projected light. Work displayed in split show with artist/designer Brandon Satterlee

Division Avenue Arts Collective | Grand Rapids, MI

2008

COMMUNICATE

Postcard design exploring codified visual language and semiotics.

Western Michigan University | Kalamazoo, MI

ACTIVESITE IV (NOW SITE:LAB)

KONNECT STUDIO

Work features "de" signed objects. White on white on white. The purpose of this installation was to articulate the value of design through its absence.

The event, Activesite, worked to activate unoccupied spaces and transform them into temporary events spaces to generate interest. The Federal Building had served as a post office, and the Grand Rapids Art Museum, but was sitting vacant at the time.

The building is now part of Kendall College of Art and Design.

Federal Building | Grand Rapids, MI

2005

YOUNG ARTISTS TODAY

Mixed media work (acrylic and charcoal) featured.

Flint Institute of Arts | Flint, MI

REFERENCES

AVAILABLE BY REQUEST

WORK SAMPLE

please visit STEVENSCHARRER.COM